dP dilithium Press™

We're the #1 publisher of easy-to-read computer books
and easy-to-use software.

PC to MAC and BACK!

COMMUNICATIONS
SOFTWARE FOR
THE IBM® PC
AND
APPLE® MACINTOSH™
COMPUTER

Now your IBM computer can communicate with the Apple Mac. Introducing flexible communications software for business and home use.

What is PC to Mac and Back?

PC to Mac and Back is a complete software package that bridges the gap between your IBM PC and Apple Macintosh computer. With PC to Mac and Back, you can transfer BASIC programs and ASCII text and binary files immediately and directly between both computers.
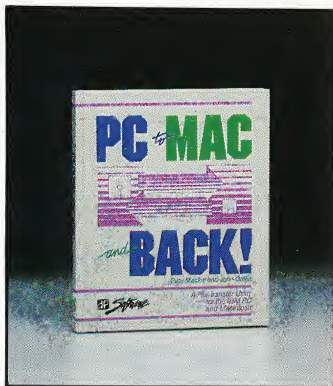
PC to Mac and Back also works as a terminal device, so you can use your computer to access and save information from popular information utilities like CompuServe, The Source, and Dow Jones News/Retrieval Service.

A bargain in today's market, PC to Mac and Back is both affordable and simple to operate.

Who benefits from PC to Mac and Back?

Anyone who uses IBM PCs and/or Apple Macintosh computers.

As the number of computers in the office and home increases, the exchange of computer information becomes even more important. PC to Mac and Back's ability to exchange data quickly and thoroughly is an advantage to any organization or individual.

What does PC to Mac and Back do?

With PC to Mac and Back you can:
- ☐ Exchange information between IBM PCs and Apple Macintosh computers.
- ☐ Exchange information between one IBM PC and another.
- ☐ Exchange information between one Apple Macintosh and another.
- ☐ Exchange information between the IBM PC or Apple Macintosh and any other computer with its own communications software and RS-232 serial port.
- ☐ Use Microsoft's mouse on the IBM PC to take advantage of the program's pull-down menus.
- ☐ Access and save data from a variety of information utilities available on the market today.

How does PC to Mac and Back work?

Before your IBM PC and Apple Macintosh computer can exchange information, they must be connected in some way. Transfer data by using phone lines with a modem or by direct connection using a cable. PC to Mac and Back works with most popular modems such as Hayes and Apple.

Can you give me some examples?

Consider the sophisticated programs of the Apple Macintosh. You've completed your copy on the IBM word processing program, but you'd still like to add graphics to your report. Transfer your report from the IBM PC to the Macintosh and add those graphics with the program MacPaint!

Let's say your office used both IBM PCs and Apple Macintosh computers. These two computers are incompatible, but with PC to Mac and Back, you eliminate the communication obstacle. For instance, after working with Multiplan on an Apple Macintosh you could use PC to Mac and Back to transfer your worksheets to a co-worker who's using an IBM PC.

Now, suppose you want to use your IBM PC or Apple Macintosh computer to exchange files, various programs, letters, and memos. As long as you have PC to Mac and Back software on your computer, you can simply and directly transfer your information to any other computer with RS-232 serial port and its own communications software.

One more example. Some of the more popular information utilities are the Dow Jones News/Retrieval Service, CompuServe, The Source, and free computer bulletin boards. With PC to Mac and Back, you can access these information sources and others.

How is PC to Mac and Back different from other communications packages?

PC to Mac and Back:

- [ ] Acts as a terminal device so you can access data from distant mainframes, data bases, and information utilities.
- [ ] Offers four modes of transfer: 1) its own protocol (transfers files with file name, fully supports DOS 2.0, and includes error detection and correction); 2) text (transfers straight text files); 3) text with handshake (saves files as it sends data at appropriate intervals and includes error detection and correction); 4) Xmodem (the industry standard with error detection and correction).
- [ ] Transfers data at baud rates from 110 to 9600.
- [ ] Features the options of smooth scrolling and keyboard echo so you can see exactly what is being transferred from one computer to another.

I'm sold! But computers aren't my strong point. Can anyone use PC to Mac and Back?

Yes. And we make it easy!

1) The book clearly describes how to use the PC to Mac and Back program with your Macintosh or IBM PC. With detailed operating instructions, you learn how to connect the computers together. You also learn how to send letters, various programs, and other files from one computer to the other.

2) If you should have any questions regarding PC to Mac and Back, just call Customer Support with our toll-free number, (800) 547-1842. In Oregon, dial 646-2713. A friendly, knowledgeable customer service representative will answer your questions in plain English—not "computerese."

dP Software

Multiplan worksheet as it appears on the IBM PC.

Multiplan worksheet after it has been transferred to the Apple Macintosh.

PC to Mac and Back transfers data quickly and efficiently.

Each PC to Mac and Back software package includes a:
☐ 5¼" disk for the IBM PC
☐ 3½" disk for the Apple Macintosh.
☐ A book with detailed loading and operating information
☐ A cable and null modem to directly link the IBM PC and Apple Macintosh or to connect to a modem for transfer of data over phone lines
☐ A warranty card with our "Forever Replacement Guarantee"

PC to Mac and Back is designed to operate in the following configurations:

IBM PC, IBM PC XT, and IBM PCjr computers with:
☐ RS-232 serial port
☐ DOS 2.0, 3.0
☐ 128K RAM
☐ 1 disk drive
☐ Modem recommended (for transfer of data over phone lines)

AND

Apple Macintosh computers with:
☐ 128K RAM
☐ 1 disk drive
☐ Modem recommended (for transfer of data over phone lines)

Available From:

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